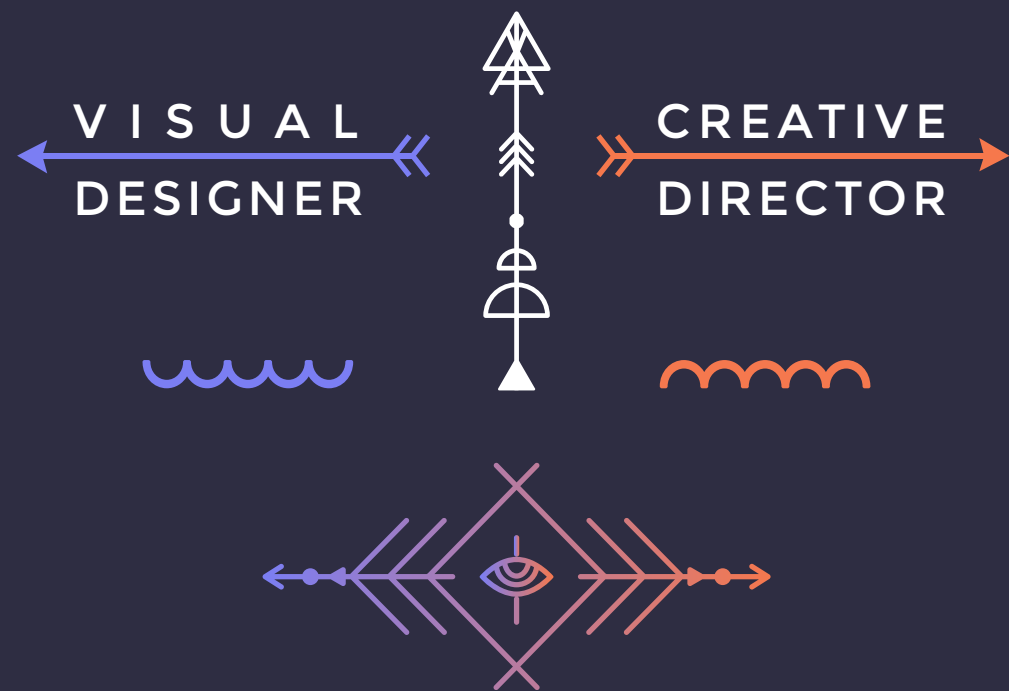


# CHRIS SZYMANSKI



As a experienced creative director and an expert digital designer, I bring 15 years of real-world professional experience to all phases of the product life cycle, from conceptuality to launch.

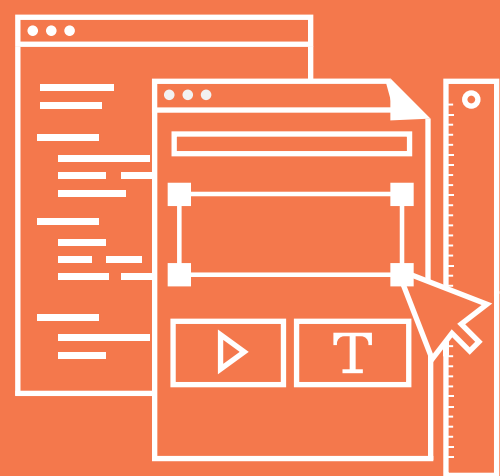
COLORBEND.COM   CHRIS5888@GMAIL.COM   +16184200630

## Proficiencies

Responsive Web Design  
UI/UX Design  
IX Design  
Mobile Design  
Brand Identity  
Illustrative Design  
Art Direction  
Print Design

## Knowledge

Color Theory  
Typography  
Layout Design  
Interaction Patterns  
Iconography/Symbolism  
HTML 5 / CSS 3 / SVG  
Javascript / jQuery  
CMS Platforms



## Software

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Wireframing and Prototyping tools

## I am

A problem-solver, analytical, adaptable, authentic, attentive, detail-oriented, efficient, entrepreneurial, humble, inquisitive, innovative, logical, motivated, organized, precise, punctual, resourceful, responsible, self-disciplined and systematic.

## Education

Florida Computer and Business College  
Web Design Program Graduate  
GPA 3.97

## EXPERIENCE

2010-2015

CROWDSOURCE

### LEAD DESIGNER/CREATIVE DIRECTOR

Crowdsourcing offers a SaaS platform that enables enterprise businesses to access on-demand talent while providing freelancers a central location for finding and completing cloud-based work.

#### RESPONSIBILITIES

Designed corporate website, mobile applications and software UI. UX planning, IA and Interaction design.

Design and develop brand guidelines, and various touchpoints such as web style guides, print collateral, marketing and social collateral, signage, and branded merchandise.

2008-2010

JUGGLE

### SENIOR DESIGNER/BRAND MANAGER

Juggle.com is an incubator for technology start-ups.

#### RESPONSIBILITIES

Designed and developed start-up ideas that turned into several successful businesses.

Conceptualize and design visuals and prototypes to support the product during all phases of development and deployment.

Assisted in brand strategy. Designed across all brand touchpoints including e-commerce and corporate websites, web applications, digital marketing and print collateral, signage and corporate merchandise.

2006-2008

NETWORK SOLUTIONS

### SENIOR DESIGNER/CREATIVE DIRECTOR

Network Solutions offers domain names, e-commerce solutions, search engine optimization and websites for small businesses.

#### RESPONSIBILITIES

Developed the strategy and lead the integration of the Network Solutions brand when MonsterCommerce was acquired.

Designed products, including corporate portals, e-commerce websites and products, e-commerce software UI, and marketing and print collateral.

2002-2006

MONSTERCOMMERCE

### SENIOR DESIGNER/BRAND MANAGER

MonsterCommerce is an e-commerce platform powering 10,000 small businesses, helping each to build, edit and manage its online presence.

#### RESPONSIBILITIES

Designed and maintained company websites, including customer support and resource websites.

Designed website templates and web graphics for e-commerce platform used by clients to build their sites.

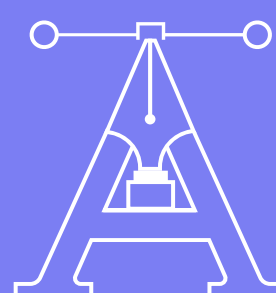
Designed for various touchpoints such as marketing and print collateral, tradeshow material, signage and company merchandise.

1999-2002

WEBPHORIA DESIGN

### OWNER, FREELANCE DESIGN/CONTRACTING

Ran my own full-time design studio. Services included web design, graphic design, brand strategy, search engine optimization and consulting.



VIEW MY WORK  
[WWW.COLORBEND.COM](http://WWW.COLORBEND.COM)

MY DESIGN PROCESS  
[WWW.COLORBEND.COM/ABOUT](http://WWW.COLORBEND.COM/ABOUT)